## THE AP-GfK POLL November, 2012

Conducted by GfK Roper Public Affairs \& Corporate Communications

A telephone survey of the American general population (ages 18+)
Interview dates: November 29- December 3, 2012
Number of interviews, adults: 1,002
Margin of error for the total sample: +/- 3.9 percentage points at the $95 \%$ confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.
Please refer to the exact sample number at the bottom of each table.
All results shown are percentages unless otherwise labeled.
*Some items from CURJ11 previously released

CURJ11. Do you think it is likely, unlikely, or neither likely nor unlikely that Barack Obama will be able to achieve each of the following during the next four years? How about:

|  |  |
| :--- | :---: |
| Take major steps to address | $\stackrel{\sim}{\sim}$ |
| global warming... | $\stackrel{\sim}{\sim}$ |
|  | $\stackrel{\sim}{\sim}$ |
|  | $\stackrel{\sim}{\sim}$ |
|  |  |
| Total likely | $\mathbf{4 5}$ |
| Very likely | 16 |
| Somewhat likely | 29 |
| Neither likely or unlikely | $\mathbf{7}$ |
| Total unlikely | $\mathbf{4 1}$ |
| Somewhat unlikely | 20 |
| Very unlikely | 22 |
| Don't know | 5 |
| Refused | 1 |
| Based on: | $N=1,002$ |

*Trend data for climate questions comes for AP-Stanford poll conducted in November 2009.
CL1a. How much do you trust the things that scientists say about the environment - completely, a lot, a moderate amount, a little, or not at all?

|  |  |  |
| :---: | :---: | :---: |
| Completely/A Lot | 31 | 32 |
| Completely | 12 | 8 |
| A lot | 19 | 24 |
| A moderate amount | 36 | 38 |
| A Little/Not at All | 32 | 30 |
| A little | 21 | 21 |
| Not at all | 11 | 9 |
| Don't know (DO NOT READ) | 2 | 1 |
| Refused (DO NOT READ) | * | * |
| Based on: | $N=1,0$ | =1,00 |

CL1. What is your personal opinion? Do you think that the world's temperature probably has been going up over the past 100 years, or do you think this probably has not been happening?

|  |  | $\begin{aligned} & \text { oे } \\ & \stackrel{\rightharpoonup}{2} \\ & \stackrel{\lambda}{\lambda} \\ & \underset{i}{\lambda} \end{aligned}$ |
| :---: | :---: | :---: |
| Probably been happening | 78 | 75 |
| Probably not been happening | 18 | 22 |
| Don't know (DO NOT READ) | 5 | 3 |
| Refused (DO NOT READ) | * | * |

CL2A. [ASK IF CL1=1 "PROBABLY HAS BEEN HAPPENING"] How sure are you that the world's temperature has been going up - extremely sure, very sure, somewhat sure, or not sure at all?

|  |  | $\begin{aligned} & \text { oj } \\ & \stackrel{\rightharpoonup}{N} \\ & \stackrel{1}{7} \end{aligned}$ |
| :---: | :---: | :---: |
| Total Extremely/Very Sure | 57 | 43 |
| Extremely sure | 24 | 19 |
| Very sure | 33 | 25 |
| Total Somewhat/ Not Sure At All | 43 | 57 |
| Somewhat sure | 36 | 41 |
| Not sure at all | 7 | 16 |
| Don't know (DO NOT READ) | 1 | * |
| Refused (DO NOT READ) | * | - |

CL2B. [ASK IF CL1 = 2 "PROBABLY HAS NOT BEEN HAPPENING"] How sure are you that the world's temperature has not been going up over the past 100 years - extremely sure, very sure, somewhat sure, or not sure at all?

|  | $\begin{aligned} & \underset{\sim}{n} \\ & \stackrel{N}{N} \\ & \underset{N}{N} \\ & \underset{\sim}{\lambda} \end{aligned}$ | $\begin{aligned} & \stackrel{\rightharpoonup}{2} \\ & \stackrel{\rightharpoonup}{N} \\ & \stackrel{\rightharpoonup}{7} \end{aligned}$ |
| :---: | :---: | :---: |
| Total Extremely/Very Sure | 31 | 52 |
| Extremely sure | 9 | 24 |
| Very sure | 22 | 28 |
| Total Somewhat/ Not Sure At All | 64 | 48 |
| Somewhat sure | 37 | 27 |
| Not sure at all | 28 | 21 |
| Don't know (DO NOT READ) | 5 | * |
| Refused (DO NOT READ) | - | - |

Based on: $\quad N=179 \quad N=231$

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CL3. If nothing is done to reduce global warming in the future, how serious of a problem do you think it will be for THE UNITED STATES - very serious, somewhat serious, not so serious, or not serious at all?

|  | $\begin{aligned} & \underset{\sim}{N} \\ & \underset{\sim}{N} \\ & \underset{\sim}{N} \\ & \underset{\sim}{N} \end{aligned}$ | O <br>  <br>  <br> $N$ <br> $\stackrel{1}{7}$ <br> $\cdots$ |
| :---: | :---: | :---: |
| Total Serious | 80 | 73 |
| Very serious | 49 | 42 |
| Somewhat serious | 31 | 31 |
| Total Not Serious | 18 | 26 |
| Not so serious | 9 | 13 |
| Not serious at all | 9 | 13 |
| Don't know (DO NOT READ) | 2 | 1 |
| Refused (DO NOT READ) | * | * |
| Based on: | $N=1,00$ | $N=1,005$ |

CL4. How much do you think the U.S. government should do about global warming - a great deal, quite a bit, some, a little, or nothing?

|  |  | $\begin{aligned} & 0 \\ & \stackrel{0}{\circ} \\ & \underset{i}{\lambda} \\ & \underset{i}{I} \end{aligned}$ |
| :---: | :---: | :---: |
| A Great Deal/Quite a Bit | 57 | 52 |
| A great deal | 35 | 31 |
| Quite a bit | 22 | 21 |
| Some | 20 | 23 |
| A Little/ Nothing | 22 | 25 |
| A little | 9 | 10 |
| Nothing | 13 | 15 |
| Don't know (DO NOT READ) | 1 | * |
| Refused (DO NOT READ) | * | * |

CL5. Do you think that the United States doing things to reduce global warming in the future would hurt the U.S. economy, would help the economy, or would have no effect on the U.S. economy?

|  |  |  |
| :---: | :---: | :---: |
| Hurt U.S. economy | 25 | 27 |
| Help U.S. economy | 46 | 46 |
| Would not affect | 22 | 24 |
| Don't know (DO NOT READ) | 7 | 3 |
| Refused (DO NOT READ) | * | * |
| Based on: | =1,00 | $N=1,005$ |

PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?

|  |  |  |  |  |  |  |  | $\begin{aligned} & \text { N } \\ & \underset{\sim}{n} \\ & \stackrel{1}{0} \\ & \underset{\infty}{1} \end{aligned}$ |  | N $\substack{\text { c } \\ \text { m } \\ \text { m }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Democrat | 33 | 31 | 32 | 34 | 31 | 32 | 31 | 31 | 29 | 31 |
| Independent | 27 | 27 | 28 | 27 | 29 | 30 | 30 | 30 | 33 | 29 |
| Republican | 23 | 25 | 28 | 30 | 22 | 25 | 30 | 23 | 22 | 22 |
| None of these | 15 | 14 | 8 | 6 | 17 | 13 | 8 | 15 | 15 | 17 |
| Don't know [VOL] | 1 | 2 | 2 | * | 1 | 1 | 1 | 1 | 1 | 1 |
| Refused [VOL] | 2 | 2 | 2 | 3 | * | * | * | 1 | 1 | * |
| Based on: | =1,00 | $N=1,186$ | $N=1,041$ | $N=839$ | $N=1,512$ | $N=1,282$ | $N=807$ | $N=1,006$ | $N=1,00$ | $N=1,004$ |

PID1/ Do you consider yourself a Democrat, a Republican, an independent, or none of these? PIDi. [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

|  |  |
| :--- | :---: |
|  |  |
|  | 23 |
| Total Democrat | $\mathbf{4 9}$ |
| Democrat | 33 |
| Independent - lean Democratic | 10 |
| None - lean Democratic | 6 |
| Total Republican | $\mathbf{3 7}$ |
| Republican | 23 |
| Independent - lean Republican | 9 |
| None - lean Republican | 5 |
| [VOL] Independent - don't lean | 6 |
| [VOL] None - don't lean | 4 |
| [VOL] Independent - lean other | 1 |
| [VOL] None - lean other | 1 |
| Don't know | 1 |
| Refused | 2 |
| Based on: | $N=1,002$ |

G11b. Generally speaking, do you consider yourself a liberal, moderate, or conservative?

[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM2. What is the last grade of school you completed? [READ EACH ITEM]

| Less than high school graduate | 7 |
| :--- | :---: |
| High school graduate | 34 |
| Technical/trade school | 4 |
| Some college | 25 |
| College graduate | 16 |
| Some graduate school | 2 |
| Graduate degree | 10 |
| Don't know [VOL] | $*$ |
| Refused [VOL] | 3 |

Based on: $N=1,002$

DM4. In what year were you born?
Age group:

| $18-29$ | 22 |
| :--- | :---: |
| $30-49$ | 36 |
| $50-64$ | 22 |
| $65+$ | 17 |
| Refused [VOL] | 4 |

Based on:
$N=1,002$

DM5. Which one of the following best describes where you live? [READ EACH ITEM]

| Urban area | 26 |
| :--- | :---: |
| Suburban area | 39 |
| Rural area | 30 |
| Don't know [VOL] | 3 |
| Refused [VOL] | 3 |

Based on:
$N=1,002$
DM6. Do you currently own your home, rent it, or do you have some other arrangement?

| Own | 60 |
| :--- | :---: |
| Rent | 27 |
| Other arrangement | 10 |
| Don't know [VOL] | $*$ |
| Refused [VOL] | 3 |
| Based on: | $N=1,002$ |

ASK IF HOMEOWNER (DM6=1):
DMHO. Do you currently have a mortgage or home equity loan, or not?

| Yes | 58 |
| :--- | :---: |
| No | 41 |
| Don't know [VOL] | $*$ |
| Refused [VOL] | 1 |
| Based on: | $N=704$ |

DM8. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

| None | 33 |
| :--- | :---: |
| One Line | 60 |
| Two lines | 2 |
| Three or more lines | 1 |
| Don't know [VOL] | $*$ |
| Refused [VOL] | $4=1,002$ |
| Based on: |  |

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

| None | 7 |
| :--- | :---: |
| One | 76 |
| Two | 10 |
| Three or more | 3 |
| Don't know [VOL] | 1 |
| Refused [VOL] | 4 |

Based on:
$N=1,002$

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

| Landline | 30 |
| :--- | :---: |
| Cell phone | 39 |
| Both equally | 31 |
| Don't know [VOL] | $*$ |
| Refused [VOL] | $*$ |

DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

| None | 50 |
| :--- | :---: |
| One | 32 |
| Two | 9 |
| Three or more | 6 |
| Don't know [VOL] | $*$ |
| Refused [VOL] | 3 |
| Based on: | $N=402$ |

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

| Yes, born-again/evangelical | 36 |
| :--- | :---: |
| No | 58 |
| Don't know [VOL] | 2 |
| Refused [VOL] | 5 |

Based on:

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

| Protestant | 26 |
| :--- | :---: |
| Catholic | 22 |
| Mormon | 1 |
| Jewish | 2 |
| Muslim | 1 |
| Other religion | 18 |
| Don't belong to religious denomination | 24 |
| Don't know [VOL] | $*$ |
| Refused [VOL] | 5 |
| Based on: | $N=1,002$ |

DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

| Yes, a Christian | 85 |
| :--- | :---: |
| No, not a Christian | 13 |
| Don't know [VOL] | - |
| Refused [VOL] | 3 |

Based on:

DM16. Are you of Hispanic, Latino or Spanish origin?

| Yes | 14 |
| :--- | :---: |
| No | 82 |
| Don't know [VOL] | $*$ |
| Refused [VOL] | 4 |
| Based on: | $N=1,002$ |

DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

| White, Caucasian | 69 |
| :--- | :---: |
| Black, African-American, Negro | 11 |
| American Indian or Alaska Native | 1 |
| Asian Indian | $*$ |
| Native Hawaiian | - |
| Chinese | - |
| Guamanian or Chamorro | - |
| Filipino | - |
| Samoan | - |
| Japanese | $*$ |
| Korean | $*$ |
| Vietnamese | - |
| Other Asian | 1 |
| Other Pacific Islander | $*$ |
| Some other race | 8 |
| Don't know | 2 |
| Refused | 6 |
| Multiple races | 3 |

DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below $\$ 50,000$ dollars, or is it \$50,000 or higher? [READ LIST]

| Below $\$ 50,000$ | 48 |
| :--- | :---: |
| $\$ 50,000+$ | 43 |
| Don't know [VOL] | 2 |
| Refused [VOL] | 7 |

Based on:
$N=1,002$

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

| Under $\$ 10,000$ | 9 |
| :--- | :---: |
| $\$ 10,000$ to under $\$ 20,000$ | 11 |
| $\$ 20,000$ to under $\$ 30,000$ | 10 |
| $\$ 30,000$ to under $\$ 40,000$ | 7 |
| $\$ 40,000$ to under $\$ 50,000$ | 8 |
| $\$ 50,000$ to under $\$ 75,000$ | 15 |
| $\$ 75,000$ to under $\$ 100,000$ | 11 |
| $\$ 100,000$ to under $\$ 150,000$ | 8 |
| $\$ 150,000$ or more | 6 |
| Don't know $[\mathrm{VOL}]$ | 4 |
| Refused $[\mathrm{VOL}]$ | 11 |

Based on: $\quad N=1,002$
DM25. [INTERVIEWER RECORD:] Respondent's Gender:

| Male | 49 |
| :--- | :--- |
| Female | 51 |

Based on: $N=1,002$

CENSUS REGION:

| Northeast | 18 |
| :--- | :--- |
| Midwest | 22 |
| South | 37 |
| West | 23 |

Based on:

## AP-GfK Poll Methodology

The Associated Press-GfK Poll was conducted November 29 - December 3, 2012 by GfK Roper Public Affairs \& Corporate Communications - a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,002 general population adults age 18 or older.

Interviews were conducted with 600 respondents on landlines and 402 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2011 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2011 Fall estimates provided by GfK MRI Inc.

The margin of sampling error is plus or minus 3.9 percentage points at the $95 \%$ confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than $100 \%$. In questions that permit multiple responses, columns may total significantly more than 100\%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at http://www.ap-gfkpoll.com.

