The Cross-Cultural Competence (3C) Workshop develops core skills that enable individuals to communicate and interact more effectively with culturally diverse co-workers, suppliers, and customers. These behavioral and communication skills lead to more effective business outcomes and reduce the anxiety associated with cross-cultural interactions. The workshop will increase awareness of the cross cultural challenges to effective international business, provide practical and intuitive solutions, and serve as a foundation for region-specific cultural training. Workshop objectives are accomplished through a combination of expert facilitation and engaging experiential activities ranging from self-reflection exercises to group problem solving.

OBJECTIVES

At the completion of the 3C training course, participants will:

1. Reduce costs, time, and risk in international business encounters
2. Gain cultural self-awareness
3. Recognize potential cultural challenges
4. Understand how culture influences work practices
5. Effectively use cultural tools to make better decisions

COURSE DURATION: ½- Day, 1-day and 2-day workshops  
CLASS SIZE: 14 - 16

The Third Eye Process

Providing cultural tools that help you make better decisions.

Investigation

We use precise scientific methods to accumulate intellectual capital and ask informed questions to understand our clients’ cultural problems and predict outcomes.

Integration

We leverage our real-world experience and insights to understand the unique challenges of our clients and to develop customized targeted solutions.

Internalization

We use a human-centered approach that moves beyond simply providing information, enabling global leaders to eliminate anxiety, become more comfortable with complex cultural situations, and intuitively solve problems.

REGISTRATION & INFORMATION:
ICCMGLOBAL.COM • ICCM@FIT.EDU

Florida Institute of Technology
Institute for Cross Cultural Management

TRAINING PROGRAMS ARE DESIGNED AND TAILORED TO ACHIEVE LEARNING GOALS THAT MEET THE SPECIFIC INSTRUCTIONAL NEEDS OF AN ORGANIZATION.