

MICHAEL H. SLOTKIN

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DISSERTATION: *Essays in Strategic Trade Policy*, University of North Carolina at Chapel Hill

EDUCATION

- UNC-Chapel Hill Economics Ph.D. 1995
- Rollins College Economics (Honors) B.A. 1987

TEACHING EXPERIENCE

- Assistant Professor, Florida Institute of Technology (1996-present)
- Visiting Assistant Professor, College of William & Mary (1996)
- Visiting Assistant Professor, Wake Forest University (1995)
- Instructor, North Carolina State University (1991-95)
- Instructor, University of North Carolina at Chapel Hill (1989-90, 1994)

REFEREED CONFERENCE PROCEEDINGS

- Chambliss, Karen, Terry M. Lease, Michael H. Slotkin. 2000. "The Agency Problem Revisited: Managing Business Schools through the AACSB Accreditation Process," *The Proceedings, Selected Readings from the Society for Advancement of Management International Management Conf., Managing in a World of Change-Learning at Warp Speed*, pp. 444-55.
- Slotkin, Michael H., et al. 2000. "Firm Decision Analysis and the Managerial Economics, Managerial Accounting, and Financial Management Nexus," *The Proceedings, Selected Readings from Teaching Economics: Instruction and Classroom Based Research, Eleventh Annual Conference*, Robert Morris College, pp. 215-32.
- Slotkin, Michael H, et al. 1999. "Ecotourism in Brevard County: Estimating the Eco-Dollars Generated by the Space Coast Flyway Festival," *The Proceedings, Selected Readings from the Society for Advancement of Management International Management Conference, Business Issues for the New Millennium*, pp. 449-60.

REFEREED BOOK REVIEWS PUBLISHED IN ACADEMIC JOURNALS

- Slotkin, Michael H. 1997. *New Directions in Trade Theory*, Levinsohn, Jim, Dearnorff, Alan V., and Robert M. Stern, (eds.). Ann Arbor: The University of Michigan Press, © 1995. Published in the *Southern Economic Journal* 63 (January), pp. 841-43.

REFEREED CONFERENCE PRESENTATIONS

- Slotkin, Michael H, et al. "The Pedagogy of the Earned Income Tax Credit: A Multidisciplinary Approach Towards Business Education," *Accepted for National Business and Economics Society 2001 Conference*, San Juan, Puerto Rico, March 2, 2001.
- Slotkin, Michael H. "Optimum Welfare and Revenue Maximizing Import Tariffs Under Oligopoly: Alternative Rankings from Competing Assumptions," *Accepted for Seventieth Annual Conference of the Southern Economic Association*, Washington, DC, Nov. 11, 2000.
- Chambliss, Karen, Barbara G. Pierce, and Michael H. Slotkin. "Distance Learning Programs and Quality Assurance: Is the Emperor Wearing New Clothing?" *Accepted for Academy of Business Disciplines 2000 National Conference*, Ft. Myers, FL, November 10, 2000

- Chambliss, Karen, David D. Hott, and Michael H. Slotkin. "Public Goods, Biodiversity, and Municipal Land Acquisition: Reflections on the Environmentally Endangered Lands (EEL) Program in Brevard County, Florida," *Twenty-Third Annual Conference of the Association of Private Enterprise Education*, Dallas, TX, April 7, 1998.
- Slotkin, Michael H. "Ranking the Welfare Maximizing and Revenue Maximizing Export Taxes under Cournot Oligopoly," *Sixty-Sixth Annual Conference of the Southern Economic Association*, Washington, DC, November 24, 1996.
- Slotkin, Michael H, et al. "Integrating CVP Analysis with the Economic Theory of the Firm," Under Review at *Accounting Education: An International Journal*, Fall 2000 (submitted).

THESIS, DIRECTED STUDIES, AND NON-THESIS OPTIONS

- Non-Thesis Committee Member for James L. McGarity, I/O Psychology (8145), May 2000.
- MS Oral Comprehensive Committee Member for K.C. Myers, Environmental Education (8119), April 2000.
- MS Written Comprehensive Committee Member for Renee McLaughlin, Environmental Science (8128), November 1999.
- MS Thesis Committee Member, "The Survey Design Process Applied to Sea-Doo's Marketing Research on the Personal Watercraft Rental Market in Florida," Carine E. Bauvey, Business Administration (8300), March 1998.
- MS Directed Study Chairperson, "Estimating the Net Benefits Associated with a Cardiac Pain Management Unit: A Case Study of Holmes Regional Medical Center," John McPherson, M.D. and James Ronaldson, M.D., Business Administration (8300), December 1997.

PROFESSIONAL MEMBERSHIPS

- International Economics and Finance Society, lifetime member.
- American Economic Association, 1995-present.
- Southern Economic Association, 1995-present.

AWARDS AND RECOGNITION

- *Florida Tech Student Leadership's* School of Business Teacher of the Year, April 2000.
- *Florida Tech Student Leadership's* School of Business Teacher of the Year, April 1999.

Proposed CUAP Research Area: *Conservation of Unique Natural Assets Via Nature-Based Ecotourism: A Business Study for Hungary.* The struggle to preserve environmentally endangered lands increasingly utilizes market-based rather than regulatory, command and control solutions. Brevard County, Florida's Environmentally Endangered Lands Program (EEL) is one example. Targeted lands, representing vital habitats for plant and wildlife, are purchased under a private, willing-buyer willing-seller framework using millage dollars citizens bequeath to municipalities through referendum vote. Besides propagating the conservation of unique natural assets, land preservation also generates revenues by promoting nature-based eco-tourism, and thus enhances the political argument for environmental friendly legislation. The P.I.'s invite interested BUTE faculty to collaborate in estimating the Eco-dollars generated by one specific nature-based event, the Space Coast Flyway Festival (Fall 2001). The festival is a premier birding event that draws participants from across the world, and participants utilize lands that constitute part of the EEL sanctuary. *Principal Investigators*, M. Slotkin, K. Chambliss, A. Cudmore (Florida Tech); BUTE collaborator TBD *Three-Year Project Cost* for one trip and subsistence: \$3,000.